

## Short on cash?

### Youth Week offers big fun for little money

**CALGARY** – The times are tough. Across our city, household budgets are tightening and extra activities are getting dropped. But for the youth of our city, they're hitting the jackpot. Starting April 24<sup>th</sup>, Youth Week hits Calgary with cool events and promotions running all week – all for free or a very low cost. Running from April 24<sup>th</sup> to May 2<sup>nd</sup>, Calgary will be buzzing with concerts, tournaments, pool parties, contests, teen nights and more.



Organized by youth volunteers with Child & Youth Friendly Calgary (CYFC), Youth Week is based on an international initiative which acknowledges, celebrates and advocates youth empowerment, achievement and involvement. All across the city, local businesses and agencies will open their doors to youth by hosting events, projects and free services during the week long youth celebration. This year marks the 12<sup>th</sup> anniversary of the event in Calgary.

"The purpose of Youth Week is to bring together youth, showcase their talents, and celebrate their culture," explained Kaitlin Gordon, Youth Week Calgary Program Coordinator with CYFC, "But of course the exciting part is that young Calgarians can get in on some great events and prizes for a low cost, or even free."

Over 31 events are scheduled throughout the week, with even a few more planned in the days before and after the official week. Highlights will include the "One Night Only in the Creative Kids Museum" (an opportunity to travel back in time and play like a kid again – what will you create?) , "LiveStyle" – a free concert at Olympic Plaza, and "Game On" (a place to test your skills at Wii games!). The official week wraps up with the annual "Empty Bowls" fundraiser on May 2<sup>nd</sup>, a mock soup kitchen event organized by youth volunteers in support of homeless youth in our city.

"Through Youth Week, we aim to build a stronger connection between young people and their communities," said Gordon, "What better way to connect people than through a week of fun, interaction, and celebration?"

For more information and full event listings, check out [www.youthweekcalgary.ca](http://www.youthweekcalgary.ca)

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#### **Child & Youth Friendly Calgary (CYFC)**

Child and Youth Friendly Calgary is a non-profit organization based on the firm belief that young people who experience being contributing members of society will become adults who have a sense of ownership and a responsibility to their community. Our purpose is to "lead in providing meaningful opportunities for young people to contribute to our community."